

REALISE IT

The Whiteboard Initiative

Participate in the Education Sector of India

A project by **Kalyani Unkule**

What's the idea?

The central objective of this project would be to enable universities from EU member-states to participate constructively and gainfully in the growing education sector of India.

The enterprise resulting from the project will serve as facilitation centre par excellence for European Universities intending to reach out to a vast pool of prospective students. Its foremost objective will be to identify the right niches and advise on the appropriate strategies to tap into a growing sector.

With time it is anticipated to evolve as a resource centre for innovation in the giving and receiving of education through research and exchange and for the promotion of intercultural awareness through alumni-driven initiatives. Its allied function would be to enable EMA and OCEANS members from the world over to gain practical experience working in an emerging economy and develop the relevant skills to undertake similar projects at another location of choice.

Who are we looking for?

EMA and OCEANS members interested in academia, public diplomacy, experts from the education/culture/non-profit field; those interested in working in emerging/developing economies and in exploring innovative solutions in education.

When will this project be realised?

Dec 2011: Launch

March 2012: University representatives meet in New Delhi, India

March 2012 - June 2011: Work-experience placement for 1 alumnus already working with a European University

June 2012: Strategy Document with recommendations for EU Universities

July 2012: 8 alumni from different regions meet for an exchange on what education means in their culture, discuss the specific demand for a "European" education

Aug - Nov 2012: Work experience placement for 1 recent graduate seeking to specialise in intercultural exchange through learning

Dec 2012: Comprehensive report on project outcomes

Background

India's unique demographics are widely known to pose both an unprecedented opportunity and an immense challenge. The country's youth seeks to realise his/her potential through the gift of a sound education - which thus far remains an unrealised dream for many. India's opening up to the world has entailed a global consciousness amongst young people who wish to profit from not just qualifications but also enriching experiences gained abroad.